

INNOVATION GROUP STRENGTHENS NORTH AMERICA SOFTWARE TEAM

Chester Gladkowski and Ray Dowling Join Innovation Group's North America Software Sales Team Focusing on Innovation Insurer Software

Farmington, CT - April 29, 2011 – The Innovation Group plc ("Innovation Group" or "The Group"), a global provider of business process outsourcing and software solutions to the insurance, fleet, automotive and property industries, announces the appointments of Chester "Chet" Gladkowski and Ray Dowling to the Group's North American software sales team.

As Vice Presidents of Sales, Gladkowski and Dowling will lead sales growth of Innovation Insurer for North America, helping to increase Innovation Group's U.S. market share and customer base.

"I am pleased to have Chet and Ray join our North America team," said Euan King, CEO North America Software for Innovation Group. "Their breadth of knowledge and experience regarding core P&C insurance software and the business of insurance will further strengthen our sales team, helping to respond to the increased interest in Innovation Insurer, our flexible delivery models and the unique value of our BPO services. Both will be instrumental in enhancing and strengthening our leadership presence in North America given their respected reputations, experience and impressive track record of innovation and success."

Gladkowski joins Innovation Group with over 35 years experience in the P&C insurance industry and has been involved in the development and implementation of P&C insurance systems on a wide variety of platforms. He brings a wealth of industry knowledge and experience, most recently with StoneRiver for 13 years. Prior to StoneRiver, Gladkowski was the CIO for Interstate Insurance, and he also served as senior director of research and development with ACORD. He has been actively involved in the development of standards, and has participated in many other industry shaping organizations and events during his career.

Dowling also brings many years of sales experience to Innovation Group, most recently with iPartners. He has extensive experience with analytics / business intelligence (BI) solutions, including SaaS delivery models, for the P&C industry. His knowledge and experience with BI will provide increased focus on Insurer Analytics, a key component of the Innovation Insurer solution.

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About The Innovation Group plc:

The Innovation Group plc (LSE: TIG.L) is a global provider of business process outsourcing and software solutions to the insurance, fleet, automotive and property industries. Innovation Group provides contact centres, repair networks, process management, supply chain and technology operations and decision support analytics to support accident management, repair and estimation and claims management services. Innovation Group has over 800 global clients including AXA Insurance, RSA, Encompass, Esurance, Hertz, CNA, Main Street America Group, American Modern Insurance Group, LeasePlan, The Ford Motor Company, Aviva, Toyota and Zurich. The Group processes more than 4 million claims per year with 20 per cent direct claims cost saving achieved. Innovation Group's 2,300 people are located in the United Kingdom, Australia, Belgium, Canada, France, Germany, Japan, India, Pakistan, South Africa, Spain and United States.
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