



Media Contact:
Jennifer Overhulse-King
St. Nick Media Services
859-803-6597
jen@stnickmedia.com

FOR IMMEDIATE RELEASE

BlueWave Technology Announces New Company Leadership, Promotes Internal Expertise

Honolulu, HI, April 25, 2011– [BlueWave Technology](#), a leading provider of claims management solutions for the property and casualty (P&C) insurance industry, is pleased to announce the promotion of [Alyssa Hostelley to president](#) and [Matt Grover to vice president of product management](#).

Hostelley replaces Riki Fujitani as president. [Fujitani will remain the CEO of BlueWave Technology](#). Hostelley will take over day-to-day responsibility of leading BlueWave’s efforts to modernize claim systems and operations for its clients, as well as oversight for ongoing research and development on the company’s PipelineClaims product and business development.

Prior to her promotion, Hostelley provided key leadership for BlueWave and the company’s clients as vice president of product management. During this time, BlueWave successfully became one of the premier providers of claim solutions in the P&C insurance space. With over 10 years of experience in the insurance industry, Hostelley brings multi-disciplinary expertise in the areas of operations, finance, product development and project management to the president role at BlueWave Technology.

“Alyssa has been critical to our success in managing and expanding the relationships that have allowed our significant growth,” said Riki Fujitani, chief executive officer of BlueWave. “As president, she will be able to lead the BlueWave team even further in showcasing our award-winning modern technology platform.”

Stepping into the role of vice president of product management, Matt Grover will be managing the overall direction and evolution of PipelineClaims. He will be leading a team of business analysts dedicated to assessing new product features for development and providing strategic product direction.

For the past few years as a product manager, Grover has led system integration efforts for the client implementation team, as well as participating in BlueWave’s sales efforts. He has also provided in-depth functional and technical product demonstrations necessary when assessing scope with prospective clients. Grover offers more than 15 years of experience in IT, including several years of life/health and property/casualty claim management software applications on both the vendor and the client sides.

“Matt is very committed to PipelineClaims and we look forward to his continued valuable contributions in his expanded role,” said Hostelley, president of BlueWave. “He is a key member of our executive team and very deserving of this promotion.”

###

About BlueWave Technology

BlueWave Technology, developer of PipelineClaims, a state-of-the-art, browser-based, technology solution that combines core claims administration capabilities with business process management (BPM) and configurable business rules, offers rich functionality to help property/casualty insurance companies, third-party administrators (TPAs), and self-insured organizations improve customer service, enhance profitability, drive down claim costs and increase customer retention rates through modern technology with the lowest total cost of ownership (TCO) available in the insurance industry today. **For more information about BlueWave Technology or PipelineClaims, please call 866-927-9981 or email info@bluewavetechnology.com.**