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FOR IMMEDIATE RELEASE

IASA Announces Call for Papers for 2012 Annual Educational Conference

Durham, NC and Nashville, TN – June 6, 2011 – IASA is pleased to announce that the Call for Papers for the 2012 Annual Educational Conference will open on July 1, 2011. The association will accept submissions to be evaluated for possible inclusion in the educational offerings at the 2012 IASA Annual Educational Conference & Business Show. Individuals, member companies and industry volunteers are encouraged to submit potential topics and suggested speakers on the IASA website, www.iasa.org, via the “Call for Papers” link. The deadline for submissions is August 31, 2011.

The 2012 IASA Annual Educational Conference & Business Show will be held in San Diego, California from June 3-6. This annual event attracts more than 2,000 accounting, technology and financial services professionals who work for, or are affiliated with, the insurance industry. IASA 2012 will provide educational sessions for attendees in three main categories: Accounting, Risk Management & Finance (A.R.F.), Technology (TECH) and Career Skills Development (C.S.D.). For a list of the 2011 sessions presented during the Nashville event, please click on the 2011 Conference link on [the IASA home page](#).

IASA strives to enhance the knowledge of insurance industry professionals, and participants from similar organizations closely allied with the insurance industry, by facilitating the exchange of ideas and information. As a result, the goal for these presentations is to provide attendees with an opportunity to learn by sharing real-life examples from leaders within the insurance and financial services industry. **Submissions must include participation from insurance company professionals to be considered for inclusion in the 2012 program.**

The following details must be included with each submission:

- Presentation title;
- Session abstract;
- Learning benefits for attendees;
- Target audience and program level; and
- Contact information.

Submissions that are selected for inclusion will be announced in November of this year to give all scheduled presenters time to prepare for the 2012 San Diego conference.

For more information about IASA’s Call for Papers, please contact Gina Jolly via email at gjolly@iasa.org or via phone at (919) 489-0991 (x204).

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About IASA

The Insurance Accounting & Systems Association, Inc. (IASA) is a non-profit, education association that strives to enhance the knowledge of insurance industry professionals, and participants from similar organizations closely allied with the insurance industry by facilitating the exchange of ideas and information. IASA is one of the insurance industry’s largest, and most well represented trade associations. IASA membership includes insurance companies of all types (Property & Casualty, Life, Health, Fraternal, HMO and others) as members, as well as companies serving the insurance industry, regulators and also organizations more broadly representative of the financial services industry, including banks and investment brokerage firms. **Learn more about the IASA by visiting our website at www.iasa.org or by calling (919) 489-0991.**